



## **VIDEO COMPETITION EUROPE4YOUTH**

### **Description of the Competition**

On the occasion of Europe Day, Armenian Progressive Youth NGO (APY) invites you to submit a short video and share with us what Europe means to YOU as a young Armenian! We are looking for exciting and creative videos in which you give us specific and concrete examples of what Europe is for young people in Armenia.

What comes to your mind when you think of Europe? Do you consider yourself to be European and what does it mean for you? How does being Armenian and European go together? How do you see the European future of Armenia? Be creative, challenging and substantive and show us what Europe means to you!

### **Terms and Conditions**

**Step 1:** Make a short video using your smartphone, camera or any other device.

**Step 2:** Upload the video on an online video channel (e.g. Youtube, Vimeo, etc.).

**Step 3:** Write a short description of the video in Armenian or in English, no more than 100 words.

**Step 4:** Submit the video to the Competition by filling out a short online form.

### **Prize**

The winner of the Video Competition will receive a week long fully paid educational trip to one of the countries of the European Union. This trip will include the travel costs, hotel accommodation, meals and a sightseeing tour. APY will determine the airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of the flight. The trip will take place in the period of July – November 2016.

### **Eligibility:**

- You must be a citizen of Armenia.
- You should be aged between 16 and 30 during the period of the contest.
- You have not been paid for any video you have ever created.
- You are not employed as a professional in movie making or media production.

### **Technical requirements**

- The video must be between 30 seconds and 2 minutes in length.
- It must be uploaded on an online video channel (e.g. Youtube, Vimeo, etc.).
- A description to the video must be written either in Armenian or in English.
- The video should not have inappropriate contents, language or imagery (no violence, racist comments, pornographic or personal attacks on people or organizations etc.).
- In case the video is in Armenian, sub-titles in English are required.
- The video should not have been created more than 6 months prior to the start date of the competition (the start date of the competition is 09/11/2015).
- Only one entry per participant is allowed.



**Note!** The producer of the video should have the consent of all persons appearing in the video. In case minors appear in the video, consent should be signed by their parents.

### **Copyright rules**

- All videos must be the original work of the participant. Plagiarism will result in immediate disqualification.
- The video must be original work and must not infringe on the copyright, trademark, privacy and proprietary rights of any person or entity.
- The video should not contain any product placement and therefore no explicit company references or focus on logos.
- Music used in the video must be cleared for copyright.
- The video cannot promote any commercial brand, product or service (e.g. objects, accessories, clothes).
- The participants keep copyright for the original work, but accept to transfer all rights (copyright) of the work to APY and the EU Delegation to Armenia.
- The participants grant APY and the EU Delegation to Armenia a permission to adapt, edit, modify, format, reproduce, translate, archive, use for public performance, broadcast and communicate to the public their videos.

**Note!** APY reserves the right to disqualify an entry in case of doubt over the copyright rules. In case that the work is found to have infringed any copyright law, the participant is solely responsible

### **Evaluation**

The videos will be reviewed by the APY media experts and the EU Delegation for technical compliance with the submission requirements. Any entry that does not satisfy the submission requirements will not be selected for further review.

### **Selection**

Out of the remaining entries, the APY team together with the EU Delegation will identify and select the winner. Videos will be judged based upon the clarity of expression and the passion and creativity shown in the video. No appeals will be entertained.

### **Submission**

Video entries must be submitted within the period of 10–25 May 2016. The deadline for submission is 25<sup>th</sup> May, 17:00.

### **Winner**

One grand prize winner will receive an award. The winner will be notified by email and when selected, the winner should respond to APY email within 7 working days. If a response is not made within this time, APY reserves the right to select another winner.

The Winner will be announced on 5<sup>th</sup> June, during the Europe Day celebration at the Northern Avenue!

### **For more information:**

**Check out the Facebook event:** <https://www.facebook.com/events/1105657149496726/>

**Call us at:** (+37410) 523870

**Send us a message to:** [apy@apy.am](mailto:apy@apy.am)