

## ReSource Award

Entrepreneurial solutions for resilience in water management

### Call for Applications

The ReSource Award acknowledges social entrepreneurial initiatives which propose to develop, test or scale up new approaches for resolving existing social and/or ecological issues related to sustainable water management practices. Examples include access to, use and supply of water, sanitation and hygiene in low, lower-middle and upper-middle-income countries

The prize combines financial and non-financial contributions (coaching/expert advice). Half of the total contribution equivalent to USD 150 000 will be allocated to three finalists (USD 20 000 + coaching each) from whom the winner will be selected. The award winning organization will be supported (+USD 75 000 + coaching) during the following three years in further developing, prototyping or scaling up its social entrepreneurial initiative.

We invite charities, non-profit organizations and revenue-generating social enterprises to submit proposals for novel, entrepreneurial solutions in sustainable water management practices within the following spectrum:

Social purpose organisation (SPOs)									
Charities		Revenue generating social enterprises			Socially driven business	Traditional business			
Grants only; no trading	Trading revenue and grants	Potentially sustainable > 75% trading revenue	Breakeven all in come from trading	Profitable surplus reinvested	Profit distributing socially driven	CSR company	Company allocating percentage to charity	Mainstream market company	

Source: EVPA 2013

## Process

### Step I: Short proposal

Participants are requested to answer an online questionnaire (available on [www.resourceaward.org](http://www.resourceaward.org) from 16 January) on their social entrepreneurial initiative by 22 March 2017, 24.00 CET. All short proposals received by this due date will be assessed in March and April 2017 by a team of water and business experts based on previously defined criteria (see below).

### Step II: Full proposal

On 19 April 2017, the authors of the best-ranked short proposals will be invited to submit a comprehensive version (full proposal) of their social entrepreneurial initiative online. These full proposals will be reviewed and assessed based on an extended catalogue of criteria. Oral interviews with the applicants on 16 June 2017 will conclude the first round of the assessment.

The four to eight best-ranked full proposals will be evaluated by an international and independent jury that will select three finalists by the end of August 2017.

### **Step III: Finalists**

Three finalists will receive financial support (USD 20 000 each) in addition to six months of tailored coaching from experts (amounting to USD 5 000) to help them refine their proposals (October 2017 – March 2018). One representative per finalist will be invited at the end of this period to travel to Zurich, Switzerland, to present their social entrepreneurial initiative to the international jury that will select the winner of the ReSource Award.

The decisions of the jury are final. Any recourse to legal action is hereby explicitly excluded. We will not enter into any correspondence. Swiss law shall apply.

### **Step IV: Winner**

In addition to the USD 20 000 received while a finalist, the winner will be further supported financially (to a total value of USD 75 000, over three years) and non-financially from April 2018 to April 2021 to implement or scale up the winning social entrepreneurial initiative. In all, the winner is supported financially with USD 95 000 and non-financially with specific coaching for up to 3.5 years.

## **ReSource Award criteria**

The short and full proposals submitted will be assessed with regard to the following areas:

- **Social and ecological challenge:** The proposal demonstrates a profound and authentic understanding of the social and ecological problem to be addressed.
- **Impact:** The expected social, ecological and economic impact is clearly defined and in line with the scope of the ReSource Award.
- **Approach:** The proposal outlines a compelling social entrepreneurial approach to address the defined challenge. The defined goal and expected impact can realistically be achieved with the approach presented.
- **Financials:** There is a financially viable business plan in place based on clear and logical assumptions.
- **Competencies:** A qualified team with appropriate skills and track record is in place.
- **Risk management:** All relevant risk drivers and related prevention and risk mitigation measures are defined.

### **Dates and deadlines**

**22 March 2017**

Application deadline for short proposal

**19 April 2017**

Invitation to submit full proposal

**14 May 2017**

Application deadline for full proposal

**16 June 2017**

Oral interviews

**30 August 2017**

Announcement of three finalists for ReSource Award 2018

**October 2017 to March 2018**

Financial and non-financial support to three finalists

**March 2018**

Announcement of ReSource Award winner for 2018

**April 2018 – April 2021**

Support to 2018 winner

Further information is available on [www.resourceaward.org](http://www.resourceaward.org).